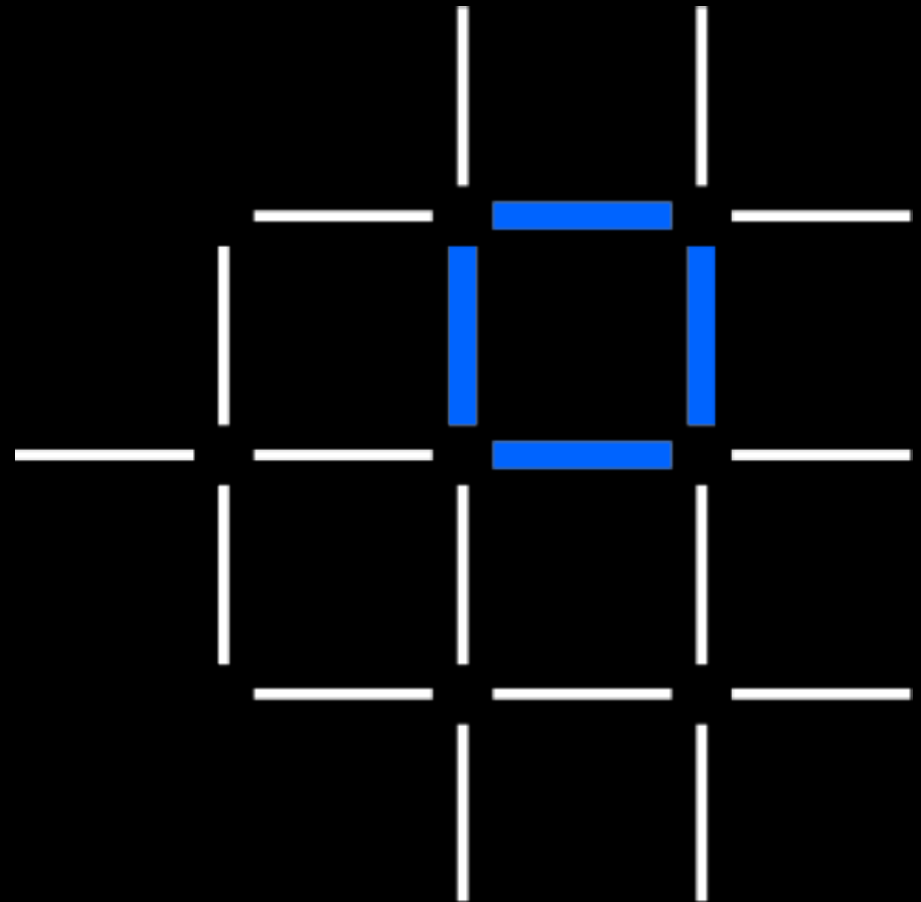


Example Blockchain Networks

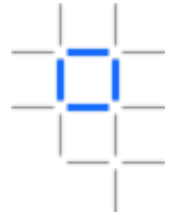
Module 2 of IBM Blockchain Essentials

Presented by
Dave Gorman

Global Blockchain Engagement,
IBM



TradeLens improves **global trade efficiency**

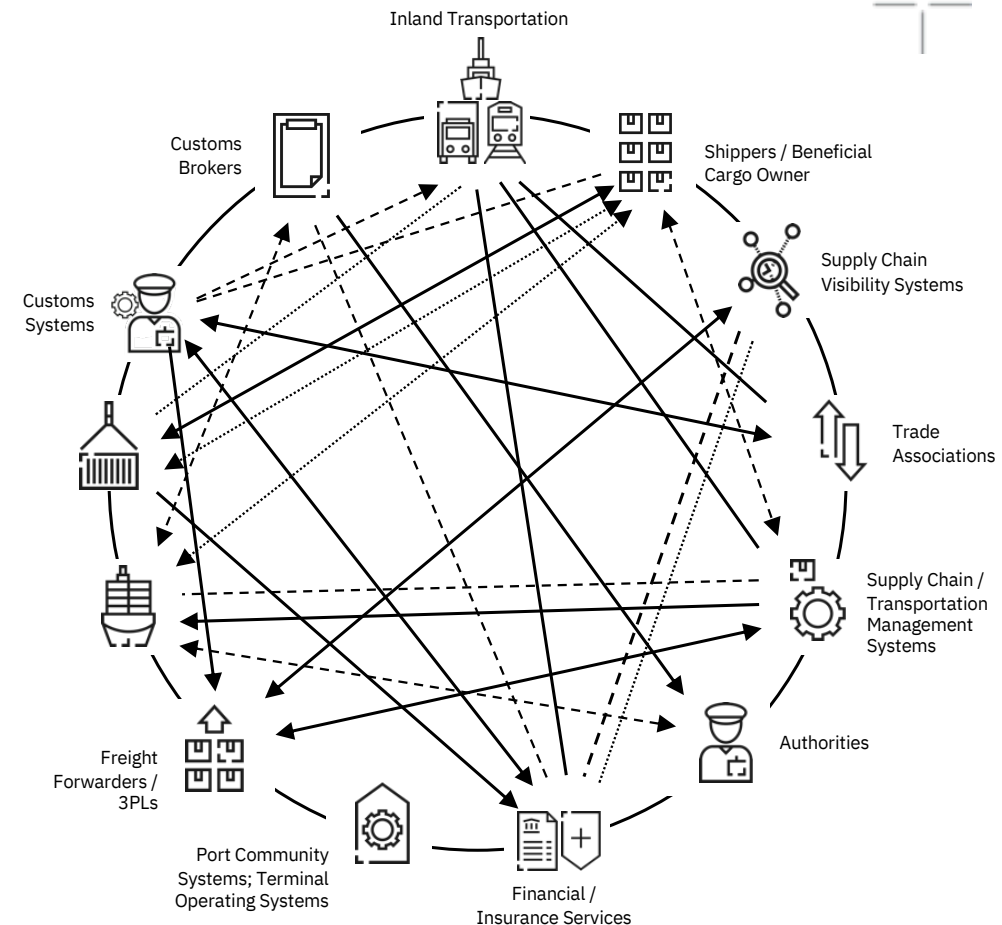


Overview

- TradeLens is an open, extensible platform for sharing shipping events, messages, and documents across all the actors and systems in the supply chain ecosystem
- Provides Shared Visibility and Shared State for Container Shipments

Benefits

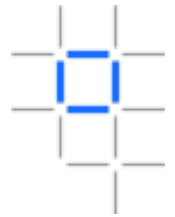
- Increase speed and transparency for cross border transactions through real time access to container events
- Reduced cost and increased efficiency through paperless trade



IBM **Blockchain**



IBM Food Trust for **supply chain transparency**

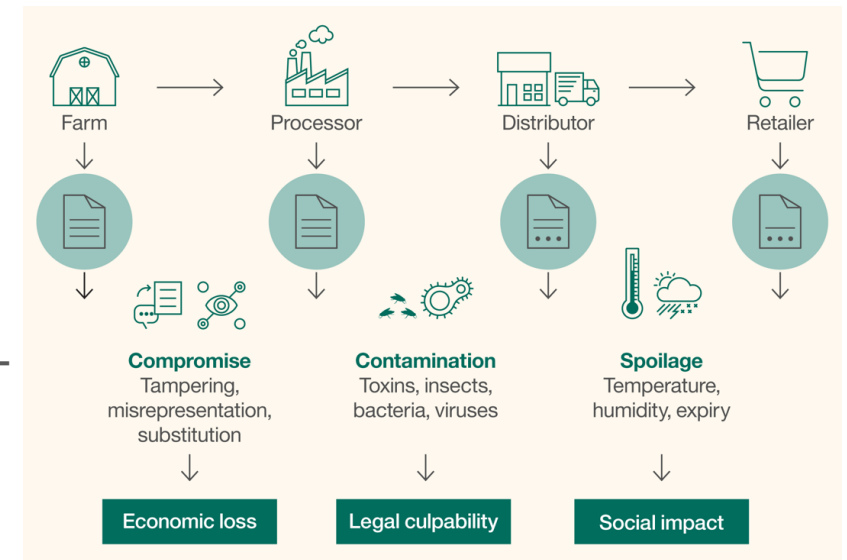


Overview

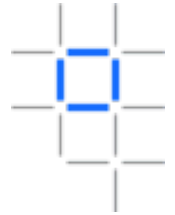
- IBM Food Trust is a set of modules providing traceability to improve food transparency and efficiency
- Blockchain is used to create a trusted connection with shared value for all ecosystem participants, including end consumers

Benefits

- Reduce impact of food recalls through instant access to end-to-end traceability data to verify history in the food network and supply chain
- Help to address the 1 in 10 people sickened and 400,000 fatalities WW which occur every year from food-borne illnesses

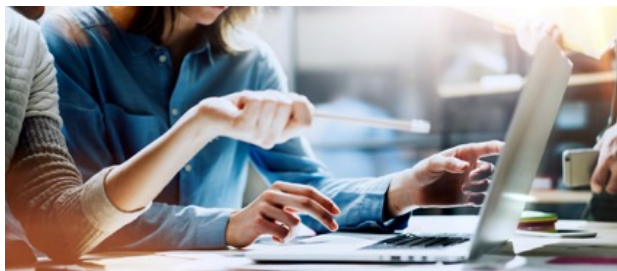
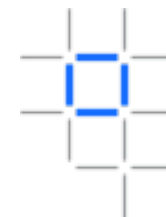


Further examples by (selected) industry



Financial	Public Sector	Retail	Insurance	Manufacturing
<ul style="list-style-type: none"> • Trade Finance • Cross currency payments • Mortgages • Letters of Credit 	<ul style="list-style-type: none"> • Asset Registration • Citizen Identity • Medical records • Medicine supply chain 	<ul style="list-style-type: none"> • Supply chain • Loyalty programs • Information sharing (supplier – retailer) 	<ul style="list-style-type: none"> • Claims processing • Risk provenance • Asset usage history • Claims file 	<ul style="list-style-type: none"> • Supply chain • Product parts • Maintenance tracking

Key **players** for blockchain adoption



Regulator

- An organization who enforces the rules of play
- Regulators are keen to support Blockchain based innovations
- Concern is systemic risk – new technology, distributed data, security



Industry Group

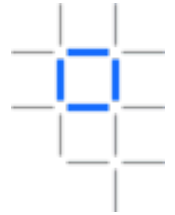
- Often funded by members of a business network
- Provide technical advice on industry trends
- Encourages best practice by making recommendations to members



Market Maker

- In financial markets, takes buy-side and sell-side to provide liquidity
- More generally, the organization who innovates
- Creates a new product and business process, or a new business process for an existing product

Summary



- There are **many active blockchain networks** today, across different industries.
- Examples we discussed were:
 - TradeLens, which improves the efficiency of **global trade**
 - IBM Food Trust, which traces food through **supply chains**
 - IBM World Wire, which allows **cross-border payments** to happen in near real-time
 - The concept of **trusted identity** being provided by the Sovrin network
- Finally, we looked at who some of the **key players** are in enabling blockchain solutions


Thank you

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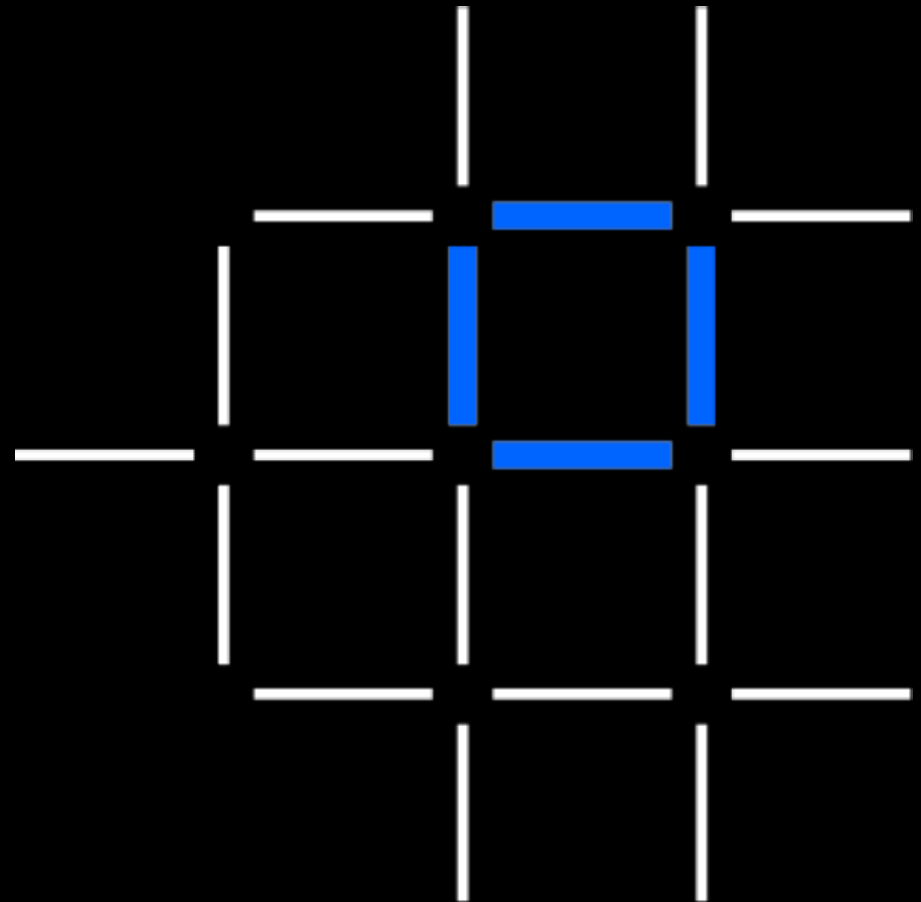
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