

THE NATIONAL UNIVERSITY OF LESOTHO

BA Supplementary Examinations

SA 475-3A: Culture and Communication

JULY 2009

MARKS: 100

TIME: 3 HOURS

INSTRUCTIONS: Answer Question 1 and any other Three: All Questions Carry 25 marks each.

1. Write short notes on the following
 - a) contact hypothesis (5 marks)
 - b) cultural spaces (5 marks)
 - c) multilingualism (5 marks)
 - d) communication (5 marks)
 - e) Symbols (5 marks)
2. What is heard, seen and read in a society influences and shapes the way of life of its individual members. Discuss.
3. Non-Verbal codes are complementary means of communication to the verbal expressions in every human society. Critically this statement with suitable examples from your society.
4. A *rite of passage* is a ritual that communicates the progression in social time and status in most societies. To what extent is this true in your own society?
5. Conflict is portrayed as an opportunity to grow in relationships. To what extent is this statement true about interpersonal communication?
6. Discuss five common styles of managing conflict in the course of human communication that are dependent on individual social and cultural background. Illustrate your answer with good examples.