

NATIONAL UNIVERSITY OF LESOTHO

INSTITUTE OF EXTRA-MURAL STUDIES

ADE624 – COMMUNICATION MEDIA AND TECHNOLOGY

May 2011

Marks: 60

Time: 2 hours

INSTRUCTIONS:

- 1. Answer TWO questions.**
 - 2. All questions carry equal marks.**
 - 3. Revise your answers carefully before you leave the Examination Room.**
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Question 1

Write a proposal to your prime minister explaining why it is important to invest in ICT development. Provide a rationale and justification for the investment. Propose three examples of ICT projects and explain who will benefit, how and what is the cost of effectiveness of undertaking these projects?

[30 marks]

Question 2

What is the digital divide? Describe four aspects of the digital divide and suggest how these aspects could be addressed for Lesotho.

[30 marks]

Question 3

Provide a brief description of how ICT has developed since the 1970s. Provide **three** rationales for using computers in education and the implications for these rationales.

[30 marks]

Question 4

Identify three examples from your reader of effective use of media technology in developing countries. What are the criteria for their success?

[30 marks]